Annual Report to the Stockholders of the Jordan Motor Car Company, Inc.

CLEVELAND, OHIO



The balance sheet of Jordan Motor Car Company, Inc., as of December 31st, 1926, and its income and profit and loss statement for the calendar year are submitted to you herewith.

It will be noted that the company has no bank loans or other indebtedness aside from current bills, not due, and all bills are being discounted.

The ratio of assets to liabilities is much improved over the year before, being three and three-tenths to one as compared with one and nine-tenths to one a year ago.

Owing to serious over-production by many manufacturers during the latter half of 1926 the whole industry suffered a severe falling off in sales to the public during that period.

As a result it became necessary for your company, as well as others, to revise production plans and to make substantial expenditures in anticipation of a new demand on the part of the public for 1927.

The new Jordan line, which includes the Eight, which is perhaps the most satisfactory car we ever built, and the new Little Custom Jordan, is now in production, and we look forward to the coming year with confidence.

A complete audit, certified by Ernst & Ernst, shows that the company's financial condition is very sound. This is evidenced by its current assets of \$1,429,129.86 against current liabilities of \$421,657.27, the latter representing unpaid invoices, payrolls and accruals of taxes, not yet due.

Your management has decided to charge off certain items which have previously been carried as deferred, and in addition to provide from surplus a reserve for contingencies in the amount of \$40,000.

The reduction in surplus during the year is almost entirely accounted for by the substantial decrease in the deferred items of \$397,287.68 for 1925, as against \$131,897.17 for 1926.

EDWARD S. JORDAN

President.

Jordan Motor Car Company, Inc.

Balance Sheet December 31, 1926

ASSETS

ASSETS	
CURRENT:	e of 007.40
CashAccounts Receivable	\$ 95,987.49 130,531.77
Merchandise Inventory (At cost or market, whichever is lower)	1,202,610.60
Williams a sensity of the sensity of	\$1,429,129.86
Real Estate, Plant and Equipment, etc \$1,842,011.58	
Less—Reserve for Depreciation	1,205,491.58
Other Assets Contracts, Plans, Specifications, etc	34,812.96 300,000.00
Deferred Expenses	131,897.17
	\$3,101,331.57
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CURRENT:	
Current Accounts Payable	
Taxes, Payrolls & Sundries Accrued, Not Due Accrued Taxes—Federal Income and Excise	421,657.27
Reserve for Contingencies	40,000.00
CAPITAL AND SURPLUS	
CAPITAL STOCK:	
Preferred—7% Cumulative:	
Authorized	
3	
Common—No Par Value:	
Authorized 200,000 Shares	
Issued	2,639,674.30
	\$3,101,331.57
Statement of Income for the Year Ended December 31st, 1926	
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Sales of Automobiles and Parts \$10,191,807.77	\$11,632,083.94
Depreciation	10,425,560.81
GROSS PROFIT	\$ 1,206,523.13
Selling, Administrative, and General Expense.	1,109,729.28
NET PROFIT	\$ 96,793.85
Statement of Capital Surplus	
	\$ 2,157,536.18
Balance December 31, 1925 Net Profit for the Year	96,793.85
	\$ 2,254,330.03
Less:	
Adjustments Pertaining to 1925	
Dividends Paid	539,905.73
Balance December 31st, 1926	\$ 1,714,424.30

